



Anne-Marie Neeteson
Maiden name: van Nieuwenhoven
Aviagen Group

Anne-Marie is working for Aviagen Group (chicken, turkey) as Group Vice President Welfare and Compliance since May 2011.

This includes: welfare and sustainability within and outside the company. Within the company, she has, for instance, set up global welfare audit system with internal and official external audits, close to the business, in chicken and turkey. Outside the company, she represents the international Poultry Council at FAO related initiatives, she chairs the IPC Environment and Sustainability Working Group and is involved in various other policy and communication initiatives on the poultry business. The latter is always on request of local Aviagen responsables and often via poultry associations. Items are welfare, sustainability, biodiversity, and the image of poultry business. Anne-Marie is a PAACO welfare auditor. Together with other initiators, she is involved in the set-up of CEPA, the auditable Code of Good Practice for Sustainable Breeding.

Anne-Marie has studied at Wageningen University in the Netherlands (MSc, majors animal genetics and animal behaviour). Before Aviagen, Anne-Marie has been setting up and running a representation organisation of the European animal breeding organisations (EFFAB, cattle, pigs, poultry, aquaculture) during 17 years. Aviagen is one of the members of EFFAB. She has also set up a patent watch, a Code of Good Practice for Animal Breeding Organisations (Code-EFABAR), an EU recognised technology platform on animal breeding (FABRE TP) and initiated the 'Animal Task Force' in Europe.

Anne-Marie is married to Jacques – they have two sons of 34 and 31.